

## P.U.M.A. Prototype

Address of the website : <http://www.segway.com/puma/>

Equipment and software:

- a computer
- a video-projector
- Powerpoint
- Word
- Paint

Work schedule:

- documentary searches in the Internet : 2h
- creation of the slide show : 2h
- oral presentation : 15 minutes

Role play:

You are technical salesmen working for Segway. This company is marketing the P.U.M.A. Present this prototype to two English clients supporting sustainable development. (Your teachers will play the roles of your clients)

Your task:

- Oral presentation of a Powerpoint slide show.
- The slide show will give information about:
  - . your company.
  - . the vehicle (choose one or several pictures to name its components – battery, engine...)
  - . how the vehicle works.
  - . the technical characteristics of the vehicle – power... (These will appear in a tabular form).
- You can include a short video (3 minutes at most).
- You will explain why this vehicle can be said to be sustainable.
- Finally, you will give your clients a document (A4 paper) including a detailed preliminary estimate and the total price of the vehicle and you'll give them the necessary explanations.
- Be as convincing as possible (you'll get a mark for this work)!

